

**KERATINCOMPLEX®**

# SMOOTHING CERTIFICATION

**Monday, January 14, 2019**

**10:00 am - 1:00 pm**

**La Ti Da Salon**

**199 S Stewart St., Sonoma, CA 95370**

**RSVP: Kellie Bradley at (209) 470-7051**

**Attendance mandatory to be certified.**

**Investment: \$35  
(applies towards purchase of intro)**

Discover the fundamentals of Keratin Complex® Natural Keratin Smoothing Treatment, Natural Keratin Smoothing Treatment for Blonde Hair and Express Blow Out®. This comprehensive smoothing class is designed to enhance stylist understanding, skills, and knowledge of the services offered by the market leader in smoothing treatments. Learn how to choose the best smoothing treatment for different hair types and explore Keratin Complex's comprehensive backbar and retail collection.

## THE SMOOTHING CERTIFICATION CLASS WILL:

- Present the key features and benefits of our top smoothing services, including Natural Keratin Smoothing Treatment, Natural Keratin Smoothing Treatment for Blonde Hair and Express Blow Out®
- Provide in-depth application steps and helpful tips.
- Explore the Keratin Complex Menu of Services.
- Introduce our comprehensive product portfolio.

**SWEIS, INC.**

